FreeTimePays has produced a unique channel for the promotion of construction and the engagement of a community who can share in the passion of regeneration and the shared enjoyment of construction for positive social impact.

ItsYourBuild.com is a collaborative space for projects, initiatives and ideas and promotes the delivery of positive social impact through construction and regeneration.

FreeTimePays is an on-the-go engagement solution that can be used on all devices from mobiles to laptops. All FreeTimePays functionality is now accessible via www.ItsYourBuild.com

ItsYourBuild is a digital space devoted to creating positive social impact by engaging people (and organisations) in the shared passion of construction and regeneration.

Let us show you what we have created and explain the tools we’ve developed. Whether you’re interested as a potential investor, you’re keen to support the engagement of a community, or you’re keen to get involved as a contributor and share your passion for construction, let us tell you more.

At FreeTimePays, we engage with people who want to make a difference, are keen to be involved in positive social change, and want to share their passion

Construction and regeneration is one of our 20+ passions, and we have set up www.ItsYourBuild.com as the first of our websites for promoting a shared passion for construction and regeneration. Through this domain, we connect and engage with people keen to become involved in growing this Community of Passion and we will provide them with access to a range of FreeTimePays digital tools.

At FreeTimePays, we are all about making a difference and by bringing together people who share passions we will help people make a difference for themselves, for their family and within their community.

For people who get involved, share passions and help make a difference, we are launching a form of gamification that rewards people and recognises the time they are prepared to put in to help their community.

It’s Your Build at www.itsyourbuild.com will develop as a global engagement channel out of an initiative created and launched in Birmingham.

It’s Your Build is scalable and adaptable and can grow in many directions as decided by you and your community.

In October 2015, at the time we commenced the design and build phase of FreeTimePays, a number of twitter accounts were set up as a way of engaging with people we believed would be keen to become involved in a digital channel devoted to the promotion of construction and regeneration.

In just 2 years, we have built a loyal following through social media accounts such as @BirminghamWeAre, @LeedsWeAre, @CardiffweAre and, of course @FreeTimePays. These accounts have a combined following approaching 100K and deliver over 1M impressions every month.

It’s Your Build is powered by FreeTimePays digital technology.

FreeTimePays is a unique social media channel and collaborative environment and is the result of 18 months design & build.

FreeTimePays satisfies the demand of social media users for a space that provides a variety of functions that, up until now, has only been possible by combining different social media channels.

Community Passport gives people their own personalised space where they can demonstrate their passion, engage in activities and collect points for sharing passions.

Community Workspace is a secure access rights environment where people can work on their  projects (alone or with others) and make a positive impact within their community.

Community Matchmaker exists so that champions of great ideas can take their idea and their passion to the next level. They can share and collaborate with other people on their great ideas and they can consider and access alternative funding channels.

People, communities and stakeholders can choose to interact with the FreeTimePays platform and make use of the digital space in many different ways and access rights are completely flexible according to need.

People, communities and stakeholders can choose to interact with the FreeTimePays platform and make use of the digital space in many different ways. They can build resource, run their own projects within their own workspace and create posts for public viewing by people who share their passion.

Content can take many forms and then be submitted and posted for publication on ItsYourBuild. This is completely in the control of the poster and is only published once approved.

Gamification is a key feature of the FreeTimePays digital space and the deployment of passion points is flexible and adaptable. .

This is only the start of our journey. The digital journey we have mapped out embraces all that’s new and engaging. Come on the journey with us, help us grow communities of influence, create real and positive impact and generate the return and reward from being involved with ItsYourBuild.com.